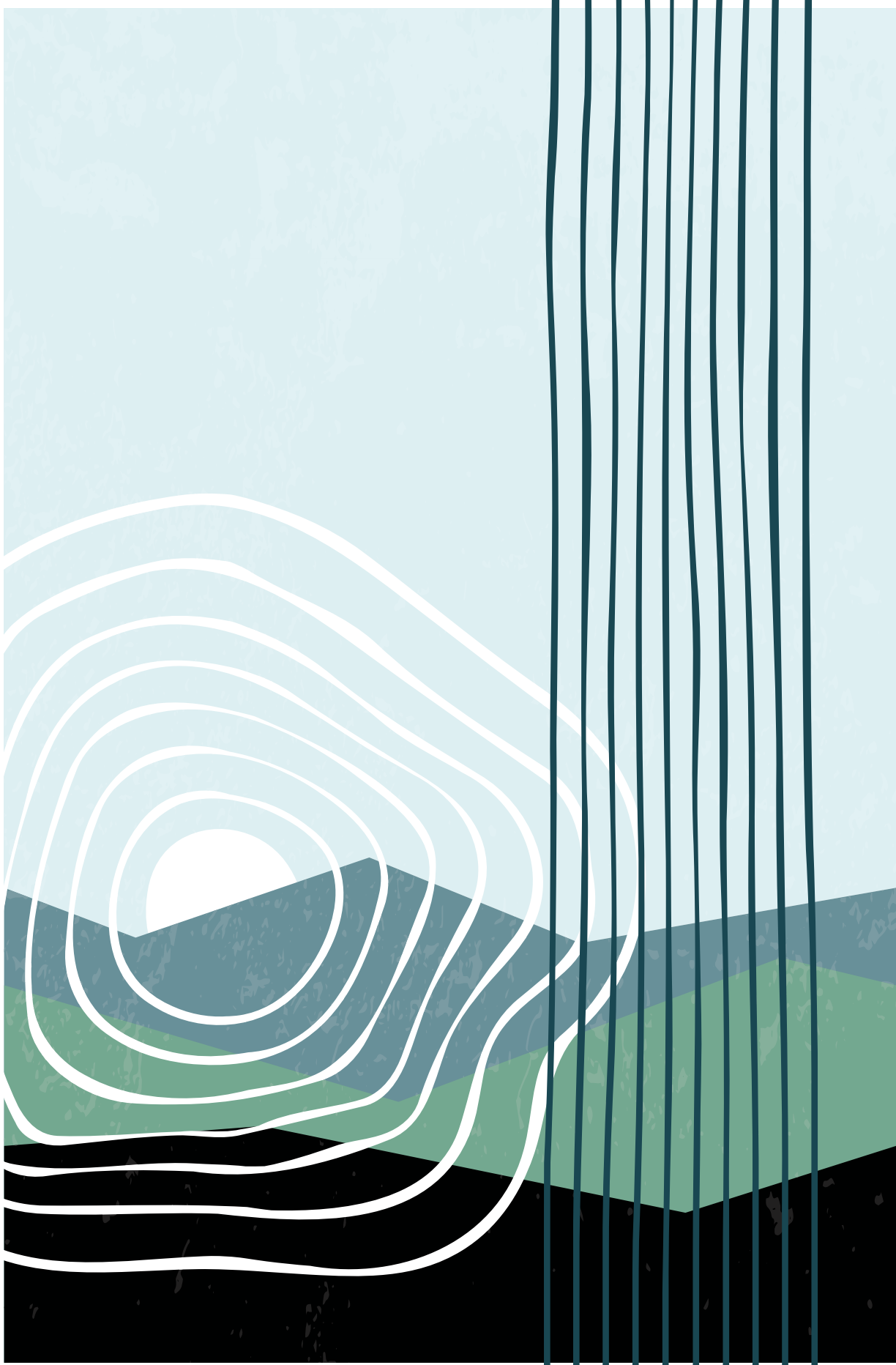




WILSON FAMILY
MINISTRIES

MINISTRY PLAN



Summary Overview

Thank you for the opportunity to let us share the vision God is giving us as we seek Him and His calling for our lives. Over the past several months Katie and I (Adam) have spent much time in prayer and consideration, and we believe God is providing clear direction in keeping with the unique giftings and burdens He's fostered within us. Although there are still unknowns, we're convinced by faith God has prepared us for this new work. This ministry plan is our attempt to articulate our vision.

Who we are.



Wilson Family Ministries – WFM is the organization through which we as a couple and a family will operate to fulfill the vision God is giving us.



**WILSON FAMILY
MINISTRIES**



WHOLLY FREE
free to thrive in freedom


What we do.


Ministry Content – We have been and will continue to develop content to address the spiritual needs of believers and those yet to believe in our community. From evangelism, to theology, to apologetics, we desire to equip others for a life of knowing, loving, and serving Jesus.

Wholly Free – Our vision is to invest holistically in others—body, soul and spirit. We aim to accomplish this by teaching, training, developing mentor relationships, and partnering with complementary organizations. Various topics of focus will include:

- spiritual, emotional and physical health
- worldview (e.g. theology and apologetics)
- transformative discipleship
- and more

P.E.G. – Pray. Encourage. Give. Just as a peg is essential in helping to hold together certain structures, we need your support to make fast the vision of *Wilson Family Ministries* and *Wholly Free*.

 Contact us at info@wfmin.org

 Give at wfmin.churchcenter.com/giving

Learn More.

Please review the included ministry plan for more details.

*(subject to change)

Thank you for considering how you will partner with us!!

**How you
can help.**

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MINISTRY PLAN

*All Scripture quotations are taken from The Holy Bible:
New International Version, NIV.

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The Need - Why Start This Ministry

People are hurting. This has always been true, but it has become especially evident and of particular concern to us over the past few years. Loss. Grief. Loss. Trauma. Depression. Burn Out. Illnesses. Insecurities. Loneliness. Isolation. Relational brokenness. Church hurt. Spiritual confusion. We're increasingly being confronted by these issues. So many times, we haven't really known what to do or how to help.

As a family, we ourselves have experienced debilitating loss, hurt, and disorientation. We've felt helpless and hopeless. We've tasted the bitterness of sorrow and have been enveloped by the darkness of suffering. We've had to learn the hard way that there is such a thing as "suffering well," and the irony that attempting to do so initially only increases the suffering.

How can we expect to address these issues plaguing so many people, including us? What can we do to offer hope and practical help amidst overwhelming feelings of hopelessness and helplessness? Who can fix the broken places in people's lives, providing healing, wholeness, and freedom? We certainly know we cannot—but we believe God can. We've been asking Him to show us what He might want to do in and through us.

**Wilson Family Ministries and
Wholly Free are the answers we
believe God is giving us.**



There is a great need to integrate emotional health into our spiritual lives. As another Christian leader has said, “It’s impossible to be spiritually mature while remaining emotionally immature.” Bible teaching and theology are great and necessary (and will be a major component of our ministry content!) but many people who have access to these resources still find themselves struggling to cope when faced with life’s losses, difficulties, and brokenness.



Through the faithful investment of a handful of friends and counselors over the past few years, we’ve developed an understanding of what it looks like to pursue emotional health and overall freedom. We realize we still have so much to learn and so far to go. But God is faithfully leading us on a journey of understanding and insight that has restored our hope of experiencing the wholeness and freedom available in this life. He is calling us to invite others on that journey. As we walk together with Him, He is willing and able to bring us to the place where we each may be truly and wholly free.

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Experiencing God Together

Wilson Family Ministries (WFM) is born out of a desire to serve God and His image bearers by using the specific giftings and burdens He's given us as individuals, as a couple, and as a family. At its core is a longing to connect with God and with others in meaningful, transformative relationships. The way we sense God's calling to fulfill that longing is through the distinct ministry platforms that provide the outworking of WFM.

Our individual lives, our marriage, and our family are all works in progress. However, sometimes it feels like we're not progressing at all, but rather losing ground in various areas and/or seasons of life. (Can you relate?!) We are far from having it all together. We believe we need a ministry like this to help us pursue wholeness in life and relationships. We also believe *you* and *others* would benefit from this ministry too!

How do we plan to invest in the pursuit of knowing and experiencing God together? The following ministry platform details how we sense God leading us to serve Him...



WHOLLY FREE

Free to Thrive in Freedom

The first followers of Jesus faced many forms of opposition. One of which was a strong attempt by many to return to the burden of the old covenant and its laws, under which no mere human could bear the weight or consequence. The fact was, however, that Jesus had come to fulfill and supersede the Law and its demands. God-followers were now shaded from the Law's intensity under the banner of grace—and freedom to roam within the borders of that banner was part of the gift God had provided through the life, death, burial, resurrection, ascension and sent-Spirit of His Son, Jesus. In defense of this new standing, God's word echoed through the apostle, Paul, "It is for freedom that Christ has set us free. Stand firm, then, and do not let yourselves be burdened again by a yoke of slavery."

Introductions

In context, Paul was addressing the issue of spiritual slavery to the oppressive master of traditional Judaism. However, given the nature and reach of the new arrangement of grace, a broader application is certainly warranted...

It is for freedom that Christ has set us free. In other words, for those who choose to follow Jesus, there is no nook, cranny nor crevice in their lives where anything or anyone other than Him has supreme authority. Unless, of course, we allow something or someone to usurp the authority that is rightfully His. When that happens, it can feel impossible to experience true freedom in that area, whether for the first time ever or once again. By design, we are dependent on others to help draw us toward and obtain that freedom. As the proverb tells us, “The purposes of a person’s heart are deep waters, but one who has insight draws them out.”

“It is for freedom that Christ has set us free. Stand firm, then, and do not let yourselves be burdened again by a yoke of slavery.”

- Galatians 5:1

The aspiration of Wholly Free is to pursue freedom through gaining insight and encouragement from one another and the One who designed us. When Jesus affirmed the greatest commandment—to love God with all our heart, mind, soul and strength—He also enabled His followers with the Spirit, the Word, and the Church to be able to do that to the full. Wholly Free seeks to help others administer these gifts from God with complementary resources expressed through: instruction and training in overall health (emotional, spiritual and physical); partnering with other like-minded ministries and organizations; fostering mentor relationships; and developing a network of ministering coaches.

Our hope for every person who interacts with Wholly Free is in keeping with Paul’s prayer for the Thessalonians: “Now may the God of peace make you holy in every way, and may your whole spirit and soul and body be kept blameless until our Lord Jesus Christ comes again.” Likewise, Wholly Free embraces the subsequent promise: “God will make this happen, for He who calls you is faithful.”

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**Wilson Family Ministries –
Experiencing God Together**

Purpose Statement

The purpose of Wilson Family Ministries is to fulfill the Great Commandment and the Great Commission.

Mission Statement

Wilson Family Ministries exists to know, experience, enjoy and glorify God by seeking Him, rejoicing in His presence and fulfilling His Great Commandment and His Great Commission. We desire to know and love God with all our heart, mind, soul and strength, and to love others as He has loved us. We also desire to make Him known through sharing His Gospel in word, deed and relationship, inviting others into the Body of Christ, and discipling them into a loving obedience to Jesus.

In short, we desire to experience God together!

Vision Statement

The vision of WFM is to foster connections within the local community and beyond that are rooted in relationship, grounded in truth and fruitful in love. This is accomplished through:

- 1 Producing various ministry content to meet the needs of people seeking knowledge and understanding.
- 2 Providing a ministry platform to serve individuals in pursuing growth and transformation.

Ministry Content

PowerPoint presentations in discussion-oriented classes, with topics such as:

- All About the Bible
- Messianic Prophecy
- Jesus' Resurrection
- Systematic Theology
- Apologetics
- Worldview
- and more

Audio and video content on relevant topics via media such as:

- Teachings
- Podcasts
- Topical Videos
- and more

Literature focused on evangelism and discipleship, with products such as:

- Gospel tracts
- Books
- Web content
- Blogs
- and more



Ministry Content in Action:

- a class series is promoted and hosted by a local church or other organization
 - class duration is dependent upon the series topic and may range between one session and several months of weekly sessions
- a PowerPoint presentation of the material is shared with the class
 - a comprehensive outline is provided to the class, and they are encouraged to take supplementary notes
- the class format is lecture based and discussion oriented
 - the class is encouraged to ask questions, seek clarity, make comments, and provide feedback
- the result is a group of people growing in relationship with one another, knowledge of God, reassurance of faith, and confidence in sharing with others



Wholly Free –
Free to Thrive in Freedom

Purpose Statement

The purpose of Wholly Free is to glorify God by investing holistically in others.

Mission Statement

The mission of Wholly Free is to help others pursue freedom in each area of their lives. We desire to provide resources and relational connections to help facilitate emotional, spiritual, and physical health transformation.

Vision Statement

The vision of Wholly Free is to foster a culture and community of healthy individuals, marriages, families, churches, businesses, and other societies. We believe that life consists of a complex integration of emotional, physical, spiritual, and relational elements, and that emotional health in particular serves as a barometer for the condition of overall well-being. With this in mind, we seek to minister to others from a soul-centered standpoint, addressing the specific needs of individuals from the inside out.

Ministry Development Plan

Currently, the plan is to develop a 4-Phase platform, with each phase building on the previous phase. Here's a concise outline of each phase, followed by a description of how each relates to the next:

Phase 1

Partnering with and curating content from other ministries such as...

- Emotionally Healthy Discipleship
- Original Design Restored
- Intentional Family Podcast
- Therapy & Theology (with Lysa Terkeurst)
- Gospel in Life (with Timothy Keller)
- and many more

Phase 2

Teaching and trainings on fostering emotional health in venues such as...

- churches
- parachurch organizations (faith-based non-profits, Christian camps, etc.)
- faith-oriented businesses
- and more

Phase 3

Developing a network of trained ministering coaches for the purposes of...

- fostering awareness and emotional health in their own lives
- connecting in a mentoring relationship with at least one other person
- bringing awareness to the resources offered by WFM and other ministries

Phase 4

Creating a platform to...

- provide a support system for ministering coaches
- enable ministering coaches to dedicate more time to coaching
- empower coaches to launch out as full-time ministers



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Wholly Free – Free to Thrive in Freedom

In relation to one another, the ministry partnerships and curated content from Phase 1 will provide resources to help inform the content and construct of Phase 2; Phase 2 will provide the visibility, awareness, and instruction to lay the framework for Phase 3; in turn, Phase 3 will foster the necessary relationships, network, and infrastructure of Phase 4. Once complete, each phase will continue to grow, being interdependent in most respects, and independent in others.

Phase 1 of the Wholly Free platform is intended to be a web-based resource hub. Getting it started will include research and development; reaching out to, networking, and partnering with existing ministries and other organizations; and building a website to offer information, curated resources, and links to relevant content from ministry partners.

Phase 2 will include receiving extensive training to then conduct teaching and training sessions in venues such as churches, parachurch organizations, faith-oriented businesses, etc. The teachings will primarily be for helping others engage in pursuing emotionally healthy spirituality, with topics such as:

- identifying areas of bondage, insecurities, and trigger points
- relating responsibly
- conflict resolution
- setting and respecting healthy boundaries
- and much more

The trainings will be to equip emotionally mature/healthy individuals to offer themselves as resources to others in need of mentorship/discipleship.

Phases 3 & 4 are intended to be implemented on the foundation of phases one and two in due time as God prepares, provides, and directs.



**Wilson Family Ministries –
Experiencing God Together**

Organizational Structure

Wilson Family Ministries is incorporated as a tax-exempt nonprofit. WFM will operate as a parachurch organization that partners with churches and other entities to provide awareness, access to resources, teaching and training, networking, and service opportunities.

Roles & Functions

Wilson Family Ministries is co-founded and directed by Adam and Katie Wilson, each functioning in specific roles. We hope our boys, Deutro (9), Ames (7), and Aden (2.5) may someday also desire to use their giftings and burdens in this ministry.



Adam will be primarily responsible for creating ministry content, with Katie providing feedback, and artistic elements and insights. Though many of the planned resources will take time to develop, Adam does have content that is ready to be shared through PowerPoint presentations in discussion-oriented classes, as well as venues inviting him to hold sessions.

Adam and Katie will both contribute to the ministry of Wholly Free. Adam will primarily be involved in networking with like-minded ministries and organizations, churches, seminaries, etc. Katie will primarily be contributing to the development of a website, graphics and layouts, as well as curating the material from like-minded ministries. Adam and Katie will both receive training and be involved in offering training to others.

Projected Timeline

- Adam begins teaching classes asap
- **1 to 2 months** to set up administrative systems
- **3 to 4 months*** of support raising
- **2 to 3 months*** of research and development for Wholly Free
- **2 to 3 months*** of website development, launch and adjustments
- **3 to 4 months*** of networking with like-minded ministries
- **3 to 6 months*** of training and preparation to conduct teachings and trainings through Wholly Free

*Indicates time that may run concurrent/overlap with other operations



Partner With Us

Launching Wilson Family Ministries is a major step of faith! After 15+ years of pastoral ministry in a church setting—although much of the effort will have shades of familiarity—starting a non-profit parachurch organization is uncharted territory for us.

We THANK GOD for the friends and family who have already supported us in various ways over the years! We believe God has set a precedent in our lives for depending on Him and being cared for by Him through His Family. We have confidence in Him that He will continue to provide for us as we follow His lead.

Partner With Us

When it comes to support, we value relationships above all else! Our heart is to build relational partnerships. We truly believe in a work of friend-raising as opposed to mere fundraising. As we seek to meet the needs of others, we believe our efforts begin (and continue) with our partners. We don't want to miss the forest for the trees. We consider it a privilege and joy to remain in close contact with our ministry partners. However you choose to support us, please know that we deeply value being connected with you!

There are a few ways we would be blessed to receive your support:

1 Prayer. It may sound cliché, but prayer really is our lifeline to God. We have been upheld many times by those remaining constant in prayer for us, and we believe God uses the prayers of His people to do things that have an effect beyond the human realm. Here are a few ways you might pray for us:

- for continued direction and confirmation of our plans for ministry;
- for sensitivity to God's leading as He guides our path;
- for continued unity as a couple and a family as we follow His calling;
- for provision and protection during the transition into this work;
- for assurance and peace as we continue to walk by faith in this time and into the future.

2 Encouragement. This is a scary endeavor for us, and we have our own fears and insecurities that attempt to undercut what we believe God is calling us to do. Encouragement is nourishment to us, especially when we are facing unknowns, challenges, and difficulties. Here are a few ways you might encourage us:

- let us know you're praying for us;
- occasionally check in on us via email or text message;
- cheer us on and provide honest affirmation;
- share any testimonials connected with the ministry of WFM;
- remain intentionally informed regarding our ministry efforts.

How you can help.



Partner With Us

3 Financial Support. Of course, much of life's obligations and opportunities depend on financial resources to meet the needs associated with them. Again, we are grateful for the precedent God has demonstrated in providing for us through various seasons of our lives. We believe He is calling us to this work, and that He will also provide the means to fulfill what's set before us. Here is a breakdown of the financial needs for WFM:

Startup need - \$19.5K

Startup expenses will include covering our monthly expenses as a family as we continue to raise monthly support; funding the administrative systems and structures needed for WFM; funding the launch of the *Wholly Free* website; funding the expenses related to traveling for networking and training purposes; booking the necessary trainings as we plan the schedule ahead for phase two of *Wholly Free*.

Monthly need - \$6.5K minimum

Our current minimum monthly expenses total around \$6.5K. We would need to clear this amount in order to meet basic needs and expenses. This does not include expenses such as medical insurance, emergency savings, retirement savings and other peripheral and long-term savings and expenses. This is the baseline amount before we would be able to consider full-time efforts to the ministry.

Until financial support exceeds the baseline amount, we will be relying on income from our graphic design business, Katie Wilson Design Services (KWDS). Though our goal is to be fully funded—and committed full time to WFM—the amount of time we are able to dedicate to WFM will depend on the time needed with KWDS to cover our monthly expenses.

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How to Give

Donations are tax deductible!

The easiest way to give to WFM is online through Church Center, found here: wfmin.churchcenter.com (ACH bank transfers are the preferred method).

You can also set up Text2Give by texting any amount to "84321". After a quick initial setup, you'll be able to easily give anytime by texting any amount to the same number (84321).



Here's an explanation of how giving to WFM works:

WFM uses Planning Center (a popular church and ministry online management system) to receive donations and payments. The outward-facing platform is called Church Center, which may be accessed via the website, wfmin.churchcenter.com, or on the Church Center app for mobile devices. (If using the app, be sure to log into the account for Wilson Family Ministries, as your church may also use the same system/app. You can add and switch between accounts at the bottom of your profile by going to the icon shaped like a person in the upper right corner.)

Through the Church Center website or app, you can quickly and easily register a profile under WFM's account, locate the "Give" menu option, and set up a recurring (or one-time) donation.

*Please note that setting up ACH bank transfer incurs a MUCH lower transaction fee for WFM (only \$0.30/transfer transaction) than donating/paying with a debit or credit card (2.15% + \$0.30/transaction).

Thank You FOR PARTNERING WITH US!!!



Contact: You can always reach us via email at info@wfmin.org.



**WILSON FAMILY
MINISTRIES**

THANK YOU. wfmin.org info@wfmin.org